

# Wellness application



## PROBLEM

Our client, a wellness startup, was challenged to develop an MVP in just three weeks, with features like content sharing, integrated chat, and AI-assisted search.

To meet the deadline, we picked a low code platform, accelerating the development without sacrificing functionality. A specialized team and a UX/UI expert were assigned to ensure an intuitive and attractive interface.



## ACTIONS

We developed key features: article and video sharing, instant messaging, and AI-assisted advanced search. The UX/UI expert collaborated closely with the team to design an attractive interface, conducting usability testing to ensure a satisfactory experience.

We adopted an agile methodology, allowing rapid iterations and continuous adjustments based on immediate feedback. We carried out extensive testing to ensure the functionality and stability of the application.



## RESULTS

We managed to develop the MVP in three weeks, meeting the client's demanding time2market. The low code platform election was crucial to achieving this goal without compromising quality.

The project was completed within the allocated budget. The MVP covered all the specified functionalities, ensuring that the product was ready to be launched.



## STACK

FlutterFlow  
Firebase  
Generative AI

