

# Mobile app for reading enthusiasts



## PROBLEM

Our client, a local writer and entrepreneur, wanted to create a community to promote reading and facilitate the exchange of used books. The challenge was to materialize his vision into an intuitive and efficient mobile application.

We worked with the client to define essential functionalities: scanning a book cover, adding it to a shared library, geolocating books, and facilitating communication between users through an integrated chat.



## ACTIONS

We carried out a market research to understand user preferences, designing a friendly interface and a fluid experience. We developed advanced scanning functionality that allows you to capture the cover of a book with your mobile and, using image recognition technologies, identify it and add it to the library.

We integrated geolocation services to show the availability of nearby books and a secure chat system to coordinate exchanges.



## RESULTS

We adopted an agile and efficient development strategy to maximize the budget, guaranteeing quality without exceeding costs.

We managed to launch the application within the established time and budget.

The application was received with enthusiasm, standing out for its innovation and ease of use. Within a few months, it experienced significant growth, with thousands of downloads and a high retention rate.



## STACK

React Native  
Node  
AWS  
Firebase  
Machine Learning toolkits

# LIBROLOGÍA

